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B I O G R A P H Y

JACK PELLICCI, BRIGADIER GENERAL USA (Ret)
GROUP VICE PRESIDENT, BUSINESS DEVELOPMENT
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Jack Pellicci leads the Business Development Group for Oracle's Government, Education and Health Industries (OGEH) where he is responsible for positioning Oracle's strategic capabilities with customers and partners and generating new business. The group supports the sales organization by positioning Oracle's core technologies and applications as well as the integrated e-Business solution suite with both customers and partners. The business development group also represents Oracle in major strategic industry and association fora, provides thought leadership in key opportunity areas and maintains relationships with integrators, major management consulting companies and customers.

Pellicci joined Oracle in 1992 after retiring from the U.S. Army as a Brigadier General with 30 years experience leading and training people, managing technology and improving productivity in command and staff assignments in both peace and war.

Before joining Oracle, Pellicci was the Commanding General of the Personnel Information Systems Command where he led a large work force of government employees and civilian contractors to provide Information Technology (IT) support to 1.5 million Army soldiers and civilians. In this position, he also served as the Chief Information Officer (CIO) of the Total Army Personnel Community and was responsible for the integration of IT initiatives for the Active, Reserve, National Guard and civilian components. Pellicci also served as the Deputy and then acting Director of Training for the U. S. Army and was responsible for policy and funding for technology-based training and education. Pellicci's eight years at the national level resulted in significant improvement of the Army's overall effectiveness through application of technology to its business processes and its war-fighting doctrine.

Pellicci was selected as a recipient of the *Government Computer News* award for Excellence in Information Resources Management. He also was a winner of the *Federal Computer Week* Federal 100 award, one of 100 executives having the greatest impact on the government systems community.

For the past 6 years he has been a member of the Board of Directors of the Open Geospatial Consortium (OGC), a worldwide organization leading the initiative for interoperability of geospatial information and location based services. The global consortium consists of over 200 leading information technology vendors and integrators as well as government agencies, universities and standards organizations that are promoting the seamless integration of geospatial data into mainstream computing environments. He also serves as a Director on the Boards of the Fairfax County Chamber of Commerce, the United Services Organization (USO) of Metropolitan Washington, the OGETA Forum and is a corporate fellow with the National Governors Association (NGA). He is affiliated with the Defense Science Board (DSB) and recently served as a member of the US DoD's Defense Science Board Task Force on e-Business. He recently was appointed to the board of directors of the National Spatial Tecnologies Industry Association (NSTIA), a key proponent of growing the Geospatial industry on a global basis. He also serves on the Board of directors of a public company, Sedona Corporation,, a leading provider of customer Relationship Management (CRM) solutions for small and mid-sized financial institutions.

Pellicci is a graduate of the U.S. Military Academy at West Point, where he received his bachelor of science in engineering. He also received a master of science in engineering from the Georgia Institute of Technology and is a graduate of the U.S. government's senior course, The Senior Executive Seminar in National and International Affairs. He and his wife, Susan, have four adult children and reside in Alexandria, VA.