



Marketing Guide

GIS Monitor features in-depth interviews with developers, end-users, and managers; reports from conferences and trade shows; commentary on technology and industry trends; book reviews; news culled from press releases; and much more.

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"GIS Monitor is a great pub, and it is great to have someone as knowledgeable as you sorting through the flood of information in the GIS world."

— Cartographer

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Deadlines

9 a.m. every Wednesday. Send GIF or JPG

Contact/Questions

Check out our most recent issue at www.gismonitor.com
Contact Rachael Mock at rachael@reedbusiness-geo.com
or call **301-682-6101** for more information or to reserve your ad.

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“ 2006 Testimonials

From the president of a company—

"The story as a whole turned out excellent and accurate (a lot more accurate than other press we sometimes get). Great job as the story is complicated to tell! Thank you!"

From a GIS analyst at a city—

"I appreciate your hard work in helping us GIS professionals keep up with the marketplace trends. Thanks for a great newsletter."

From the deputy director of a large research center—

*"On behalf of everyone connected with our workshop I would like to thank you for your article in the **GIS Monitor**. You mentioned you work fast, but I was amazed to see it appear the following day. Most impressive."*

From the author of a book reviewed in GIS Monitor—

*"I want to thank you very much for the review of my book in **GIS Monitor**. I thought it was fair and concise, including your criticisms."*

